

# GOODBYE CROP TOP

WENDY EULER

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Wendy is a podcast host, writer, model, style enthusiast and a pioneer in the pro-aging space. In 2017, the profound absence of material regarding positive aging became glaring to Wendy so she launched 'Goodbye Crop Top' – to fill the gap between those fighting the aging process and those throwing in the towel.

Goodbye Crop Top is an established community of empowered women who embody style and substance; who have fierce opinions and the confidence to voice them; who have boundless creativity and also know when to rest; who desire to lift one another up and be lifted in return; who have a sense of humor to go with their great taste.



Wendy is a truth-teller and speaks from a place of authenticity. This resonates with her community and has garnered the attention of the media such as [Maria Shriver's Sunday Paper](#), the [Washington Post](#) and [Tamron Hall](#). Her 'Cropped' podcast is a five(ish) minute conversation for women who want to drop into deep conversations, laugh like they are with a long-time friend, and have someone tell them straight up what to wear for their age. Hint: whatever you want.



Goodbye Crop Top delivers an active, deeply engaged audience of 212k Instagram followers – 99% women between the ages of 35-65. The 'Cropped' podcast brings an authentic and trusted voice that is consistently ranked in the top 20 in its category.

